



The Role of Property Professionals in Local Government - 'Changing Times'

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What's on the menu?

- Property in perspective
- Public sector Property Management
 - a stock take
- Trends
- Profile of Council Property Manager
- Challenges Ahead

Property in Perspective

- \$25B
- Generally largest property portfolio in any locality
- Diverse types of property – around 20 distinct



- Platform for the diverse range of Council activities
- Public face of Council – Council is judged by ratepayers on what they see and experience



City Shaping

- Using property to bring people together for quality of life and productive effort

Platform for Delivery

- Effective services

Quality of Spending

- Efficiency of use of money

Public Sector Property Management

“A Stock Take”

- Dispersed management
- Tactical rather than Strategic
- “PEOPLE” centric rather than “SYSTEMS” centric
- Early days of performance measurement and benchmarking
- Political influence

Trends in Public Sector Property Management

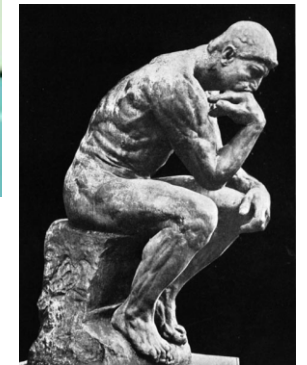
- “Tactical” to “Strategic” – Property people as part of senior management team
- Property as a Strategic Management tool
- Performance culture dominating
- Systems centric
- Centralising management but more outsourcing
- Focus on customers
- New ways of working/delivering services

Profile of Council Property Manager

- Professionally qualified
- Planner and strategist
- Proactive problem solver
- Programme and Project Manager
- Performance driven
- People person
- Politically savvy
- Passionate about how property can better support Council activities
- Patience personified

The Challenge Going Forward

- Study leading to accreditation
- Be part of the Industry
- Measure and Analyse
- Research and Thought Leadership
- Advocate for Property -
BOLDLY



Summary

- Property matters
- Great opportunities
- Need to think/act strategically
- They only know if we tell them

THANK
YOU!