



LAPA

Local Authority
Property Association

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Gold Sponsor

Limited to Seven Sponsors

By becoming a Gold Level Sponsor of the Local Authority Property Association you gain large exposure and the unique opportunity to profile your company and / or services directly to a focussed audience. It is an ideal opportunity to introduce new and existing products and / or services. The sponsorship opportunities available to our gold sponsors include a complementary full registration to our annual conference and a trade stand.

Morning tea, afternoon tea and lunch breaks are held in the trade stand area which provides you with opportunities to network with key industry players and promote your products or services to the target audience.

Cost:

\$5,000 plus GST per annum

Conference Benefits:

- ✓ The sponsor's name will be included in the conference programme and will be promoted as a gold sponsor.
- ✓ This sponsor will receive one free registration to the LAPA Conference – including entry to all functions and sessions. Additional registrations can be purchased.
- ✓ These sponsors may include an A4 Promotional sheet showcasing their company / products in the conference satchel. Additional promotional material may be included at an extra charge.
- ✓ These Sponsors may place a half page company profile in the Programme for the conference.
- ✓ These sponsors will receive recognition on the Registration Form for the Conference.
- ✓ These sponsors may erect a Trade Display at the conference venue.
- ✓ These sponsors may be offered further promotional opportunities at the conference for a small additional fee. These may include items such as including extra promotional material in the conference satchels, sponsorship of lanyards, note pads and conference stationery.

Other Sponsorship Benefits:

- ✓ Corporate Membership of LAPA
- ✓ Advertising rights on the LAPA Website and Newsletters
- ✓ The opportunity to submit articles of interest for the purposes of publishing on the LAPA Website. Publication of such articles is at the express discretion of the LAPA Committee.
- ✓ The opportunity for members of your company to register and attend the annual LAPA Conference. Registrations can be made through our website www.lapa.co.nz