



LAPA

Local Authority
Property Association

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Silver Sponsor

By becoming a Silver Level Sponsor of the Local Authority Property Association you gain large exposure and the unique opportunity to profile your company and / or services directly to a focussed audience. It is an ideal opportunity to introduce new and existing products and / or services.

The sponsorship opportunities available to our silver sponsors include trade stand at our annual conference. Morning tea, afternoon tea and lunch breaks are held in the trade stand area which provides you with opportunities to network with key industry players and promote your products or services to the target audience.

Cost:

\$2,500 plus GST per year

Conference Benefits:

- ✓ The sponsor may erect a Trade Display at the conference venue.
- ✓ The sponsor may include an A4 Promotional sheet showcasing their company / products in the conference satchel. Additional promotional material may be included at an extra charge.
- ✓ The sponsor will receive recognition in the Programme of the Conference
- ✓ The sponsor may place a quarter page company profile in the Programme for the conference.
- ✓ The sponsor will receive recognition on the Registration Form for the Conference.

In addition to the benefits outlined above for the annual LAPA Conference, Silver sponsorship entitles you to the following benefits for the duration of the Sponsorship Agreement period:

Other Sponsorship Benefits:

- ✓ Corporate Membership of LAPA
- ✓ Advertising rights on the LAPA Website and Newsletters
- ✓ The opportunity to submit articles of interest for the purposes of publishing on the LAPA Website. Publication of such articles is at the express discretion of the LAPA Committee.
- ✓ The opportunity for members of your company to register and attend the annual LAPA Conference. Registrations can be made through our website www.lapa.co.nz
- ✓ These sponsors may be offered further promotional opportunities at the conference for a small additional fee. These may include items such as including extra promotional material in the conference satchels, sponsorship of lanyards, note pads and conference stationery.